



RISKY WOMEN EVENT LICENSING GUIDELINES

AUG 2026

Risky Women® is a global network connecting, celebrating and championing women in governance, risk, and compliance since 2014.

Our events take place from New York to Sydney, London to Hong Kong providing a vibrant network to offer new perspective, share ideas, gain knowledge, and identify opportunities in the regulatory landscape.

You hold the event, we promote and connect you to our Risky Women!

To get a license to host an event, you can [buy a license for a single event](#) or become a [Risky Women Corporate Ringleader](#).

BECOME A MEMBER

WHAT ARE RISKY WOMEN EVENTS?

Our events range from formal industry talks to round tables and breakfast briefings. Risky Women Events are a key way for peers to connect and for companies to raise their visibility and awareness in the market. As a license holder you can fully plan and coordinate events and use the brand. The content and design of each Risky Women event is unique and developed independently, but all of them have features in common and some are run as a series.

Celebrate and Protect the Risky Women Vision

By licensing you as a Risky Women organiser, we're vesting in you a little piece of Risky Women. That means it's your job to make sure the vision and mission are protected and boldly celebrated. Use your Risky Women Events logo often, understand and spread the Risky Women word and let us know if you've got ideas to add to the Risky Women spirit and ways to champion and celebrate the community and individuals in it.

Format

Breakfast, lunch, dinner and drinks events are all possible. The format can range from keynote to panel or roundtable discussions.

Most events involve a meal or a drinks function allowing both informal and formal networking. Many involve talks and panels that focus on key industry topics and cover a wide range of subjects to foster learning, add to the individuals' business perspective and provoke conversations and sometimes action.

Topics

To date Risky Women Events have covered a wide range of topics from financial crime, corruption, protecting the vulnerable, as well as more fun events such as summer socials to allow GRC people to meet and connect.

See our [events page](#) for examples.

Registration

Events are very popular connection points and part of the member benefits. Sponsors can host unlimited events using the Risky Women brand to complement their own brand. The events are also used to build our network and drive membership.

Risky Women helps you create marketing materials and a registration page to promote, register guests and sell tickets. [Here's an example of an event in New York](#)

As the event sponsor you provide the event venue / F&B etc. and Risky Women charges all registrants a small admin fee to encourage membership adoption.

The standard ticket prices are:

- Risky Women Members: Free
- Non-Members: USD35
- Make me a member: USD100 (includes event ticket and discounted Risky Women membership). Regular membership is US\$150 per annum.
- As the sponsor, you will receive a 100% discount code for your own invitation list

Pricing can vary and should be advised, then approved by Risky Women.

YOUR RESPONSIBILITIES

Create a Risky Women Experience

Big ideas, sharing the views of industry experts or a roundtable discussion are just some ways to make a great Risky Women event. You'll be expected to capture the fun and industry leadership of Risky Women in your event by sparking community connections and inspiring ideas that change perspectives or educate the industry and identify opportunities.

Locate a venue, in your office or external to meet your event proposal. Share the key details. Coordinate and check all details and advise any special messages eg. car parking, ID requirements to be included.

Raise Female Voices

Feature industry leading women at your event, bringing increased attention to their voices and perspective. Include individual speakers or groups who are entertaining and extraordinary and can bring a fresh approach to the industry in an interesting way.

Less is More

Smaller more intimate gatherings allowing business connections to flourish and the community network to connect have been most appreciated by our Risky Women.

Share Photos & Summary

Photos of Risky Women events are really important! Whether you host 10 or 100 we need a summary of the event and some high quality images. Our Risky Women love to see the activity across the globe. Many of them are global travellers and could attend or share with their colleagues to increase your exposure too!

Share with us your high resolution images for each event without watermarks, logos, text or other labels. If you have been able to create video content for the event, please provide it and we can share.

Note: Please release all images under a Creative Commons license ("Attribution – Non-Commercial –Non-Derivative"), so they can be freely shared and reposted.

Products & Giveaways

You may produce some Risky Women co-branded products to give away during your event and during the period of your license. If you want to produce an item, please share your plan for our approval so we can make sure our Risky Women will love it. We are happy to help with ideas!

Gifts have always been a great way to add more fun and excitement to the event. We have had regular support from many great companies and are happy to add supporters' names to the website as friends in return for the gifts. Supporting female entrepreneurs has always been something we aim to do!

You should look to develop your own giveaways or supporter relationships so a full goodie bag becomes another anticipated element of the event.

EVENT CHECKLIST

1. Send notification of your event to digitalmarketing@riskywomen.org at **least one month before**

Your event should maintain the spirit of Risky Women events: business with an element of fun! We aim to share industry leading topics and speakers with leaders and a senior, decision-making audience. The events are all about connecting to build a strong community.

- a. We need to know the date, time, location, title, brief description, venue capacity, and speaker details.
 - b. Network & Community Promotion: **We publicise your event and promote your brand** across our global membership base, website, and ROAR newsletter
 - c. You can invite your customers and contacts too
 - d. If the event is invitation only, we still need to know all the details and will still promote the event to show activities that occur in the network and give you brand exposure and recognition.
2. Create the Title - The title of your event should aim to reflect the Risky Women brand. Eg. Risky Women Risky Business: A look at the risks of slavery in your supply chain, Risky Women + Square Facts: Breaking Risk & Compliance Boundaries.
 3. Registration is provided by Risky Women centrally.
If for some reason you need to handle your own registration you must discuss and agree with Risky Women. It is key that you **actively promote Risky Women membership**. All attendee details must be shared with Risky Women.
 4. For all events we do the following promotion:
 - Registration page published and promoted on all channels
 - Event published on Event page
 - Event promoted via newsletter and email summary
 - Registered attendees receive, confirmation, reminders 1 week before and the day before the event.
 5. POST EVENT - you need to share a summary of the event, key takeaways, highlights and encouragement for Risky Women to attend the next event. If you have company reports or other links that are relevant we can include those too. We will send the post event email to all attendees and those that didn't make it.
 6. POST EVENT - Share all photos and video in HD

THINGS TO NOTE

License Term

Your Risky Women license is valid for one year or one event from its date of approval,

Risky Women licenses are assigned to a company with a named point of contact. If the primary contact leaves the organisation, please notify us with a new contact.

The Risky Women Brand

Celebrate and Protect the Risky Women Vision

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You should use the brand assets we provide in all correspondence and promotion:

- o Logos
- o Branded PowerPoint Template
- o Email Assets
- o Risky Women is trademarked and as a sponsor you are granted the right to use the logo in line with our brand guidelines.

Risky Women owns all intellectual property.

Nothing in this Event Licensing Agreement transfers or assigns any ownership of Risky Women's intellectual property. As part of the licence agreement the organisation is granted a limited, non-exclusive, non-transferable licence to use the Brand Assets solely for the purposes of performing obligations under this Agreement and for the agreed event(s) only.

Website & Social Media Profiles

- Your event will be featured on riskywomen.org and you should also publish on your own internal platforms and company websites.
- All events will be promoted via our ROAR newsletter and can include your logo.
- Follow the [Linkedin RiskyWomen Company Page](#) and the [Group](#) too to ensure don't miss the opportunity to help us promote.
- You mention @RiskyWomen on all posts.

HOW TO APPLY FOR A LICENSE

Before you organise a Risky Women event, you must obtain a license. Send an email to digitalmarketing@riskywomen.org